

POL 0385

Red Huerfano Sheets

~~Robert~~  
~~RCB (cont)~~  
~~RLB~~  
~~RLTC~~

Marlboro  
text

RCBR #3242  
RLBR #23008  
RLTCR #31167

TIME SECRET - PRODUCED BY PHILIP MORRIS SUBJECT TO  
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2031159025

PHILIP MORRIS U. S. A.

INTER-OFFICE CORRESPONDENCE

Richmond, Virginia

To: Dr. R. A. Fenner  
From: Elizabeth Chambers

Date: July 1968

Subject: National POL 0385 (Requested by D. Atkinson-Ballos)

D1BRP = Black N5 = Marlboro (84mm) Cigarettes made with reduced humectant level in sheet materials.

The purpose of this POL test is to develop a database of monadic ratings. These cigarettes will be overtipped and mailed to the panelists in white packs.

*Table 1. POL 0385 Marlboro Test Data*

ITEM CODE	D1BRP
<b>Smoke</b>	
Butt Length, mm	28
FTC Tar, mg/cigt.	16.2
Nicotine, mg/cigt.	1.11
Puffs/cigt.	9.0
Tar/puff	1.8
<b>Cigarette</b>	
Total RTD, mm of H <sub>2</sub> O	112
Static Burn Time, min.	8.1
Length, mm	84.2
Circumference, mm	24.9
<b>Paper</b>	
Permeability, ml/cm <sup>2</sup> min.	40
<b>Filter</b>	
RTD, mm of H <sub>2</sub> O	69
Length, mm	21.2
Weight	0.13
Tipping Paper Length, mm/Color	25/Cork
Ventilation, %	10
<b>Filler</b>	
Total alkaloids, % (DWB)	2.03
Total red. sugars, % (DWB)	8.3
Wt. of tob., g (12.5% OV)	0.751
Rod Density, g/cc	0.241
DG, % (QWB)	1.8
Glycerin, % (QWB)	2.0

*Elizabeth Chambers*

cc: Mr. C. Altizer  
Ms. D. Atkinson-Ballos  
Dr. R. Cox  
Ms. V. Graff  
Mr. R. Heretick  
Mr. J. Higgs  
Dr. M. Jeltama

Ms. K. Mitchell  
Mr. J. Myracle  
Mr. S. Nelson  
Mr. H. Spielberg  
Mr. J. Swain  
Ms. F. West  
Central File

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